HAVE YOU EVER HEARD OF SPECIECISM?

Discriminating against some people because of their skin color or sex is unjustifiable.

RACISM

SEXISM

Discriminating against someone because of their species is equally unjustifiable.

SPECIESM

INTELLIGENCE IS NOT WHAT MATTERS: SUFFERING IS

Many humans have reduced intellectual capacity, nevertheless we respect them.

What matters is that they can experience suffering and enjoyment.

Animals, like humans, can feel pain and pleasure because they have a nervous system.

Intelligence doesn’t matter, neither does the species they belong to.

WHAT CAN WE DO?

Domesticated animals

They’re exploited, suffer, and die

Used for food

Experimentation

Clothing

Entertainment

Workers

Ways to help them

Inform others about their situation

Veganism

Wild animals

Frequent threats

Lack of food

Weather conditions

Physical injuries

Natural disasters

Diseases

Ways to help them

Inform others about their situation

Rescue, treat or give them shelter

In these ways we will contribute to ending all unjustified discrimination, including speciesism.

Want to know more about how to help animals? Visit us at: Animal Ethics