In 2018, Animal Ethics has entered a new stage in our work, with a strong focus on animals living in the wild. In addition, we have continued to increase the number of countries in which we are active, and we have started to work in Chinese. The following is a brief summary of our work this year.
Since its formation, Animal Ethics has been consistently working on the promotion of the importance of wild animal suffering. We have addressed the general public and people in academia, as well as raising concern about this important issue among animal advocates.

By the end of 2017, we noticed that concern about wild animal suffering had already grown significantly among animal advocates, which we believe is due to our efforts, together with those of others who have joined this struggle. We considered it time to shift our focus to the second stage of our work, and to start promoting the creation of a field of research in biology focused on achieving a better situation for animals in the wild. Many of our efforts thus far have been devoted to promoting the creation of this new field, called welfare biology (not to be confused with the animal welfare view about animal exploitation). We have worked to make resources available to people interested in working in this field, such as a list of publications about wild animals and welfare biology and a list of research topics for projects about this issue. We will be publishing much more work on this in 2019.

With this aim, we have been carrying out two different research projects to assess the attitudes of life scientists about different ways of aiding wild animals, one of them qualitative, with interviews, and another one quantitative, with surveys. These studies will help us to discover which lines of research could have more impact on fostering further interest among scientists. One of these studies, the qualitative one, has been completed already, while the other one will be finished in a few weeks. We will soon be publishing the results of both.
In addition to the promotion of work on wild animal suffering, we have published research on topics that are often not taken into account, such as the importance of caring about future sentient beings and about how cognitive biases can distort our appraisal of how to best carry out animal activism. Most importantly, we have provided tools for researchers who have the aim of helping animals with their work. With this purpose, we have published lists and suggestions concerning academic journals specializing in animal issues, with different approaches and in different fields (philosophy and ethics, law, social sciences, natural sciences...), where researchers can publish their papers. We have also published a directory of bibliographical lists, including all the references we have on our website about animal ethics, different forms of animal exploitation, wild animal suffering, and the ways to defend nonhuman animals.

In addition to this, we have been researching courses of action to work in China. We have already started to work in Chinese. Because of the differences between China and Western countries, we may make mistakes in trying to work in China as we do in other places, so we want to learn as much as we can about how to have the best impact there.
Online work

The results of the research we've completed have been published on our website. Currently our website contains more than 250 articles. We have also worked to improve our site's usability. In addition to this, in 2018 our website was published in Chinese. This means that it is now available in eight different languages (English, Spanish, French, German, Portuguese, Italian, Polish, and Chinese).

We have also expanded our work in social media. Right now, our three Facebook pages in English, Spanish, and Portuguese have, combined, more than half a million followers. We are currently present on Twitter, Instagram, and Facebook, where our impact is the largest.
As in previous years, in 2018 we have been very active giving talks and seminars. The number of countries where we have done so has increased. Our speakers gave talks in a dozen countries on three continents, including the US, the UK, the Netherlands, France, Switzerland, Spain, Mexico, Argentina, Chile, Uruguay, Brazil, New Zealand, and Australia. From September to November we ran a tour of talks in the US and Mexico, speaking to 12 different audiences. Furthermore, we carried out more than 25 talks in universities in different countries, including a series of talks at the Complutense University in Spain for which students received educational credit. Our volunteer teams also ran reading groups to discuss antispeciesist literature. Finally, we were present in different high impact conferences, including the global Minding Animals Conference in Mexico City, the World Day Against Speciesism conference in Geneva, and the Effective Altruism Global Conference in London.
Our leaflets are now available in several languages, including English, Spanish, Portuguese, German, Italian, and French, and Chinese. In 2018, this has made it possible for our leaflets and other materials to be distributed in many countries, including the US, the UK, Canada, France, Portugal, Spain, Switzerland, Brazil, Mexico, Chile, Argentina, Uruguay, and New Zealand.

Through time we’ve been able to optimize the resources spent on this activity, which is done on a volunteer basis, and have dramatically reduced the proportion of our budget spent on it. Even so, we’ve been able to distribute more than 200,000 leaflets around the world. We’ve also been present at different events such as vegan festivals in Dallas, Texas, in the US, and Christchurch, in New Zealand. We’ve begun leafleting for Chinese nationals living in Western countries (especially university students).
Our work has been possible thanks to the support of people like you who are concerned about the situation of animals and want to have the highest possible impact for all animals. We want to thank all the people who have volunteered with us and donated to us, as otherwise our impact would have been much smaller.

Please continue supporting our work, as with your help we’ll be able to reach more new aims in 2019 that can make a difference for all sentient beings!